



1           7.    The method of claim 6 wherein transmitting a  
2   Uniform Resource Locator includes transmitting a Uniform  
3   Resource Locator using the tv: protocol.

1           8.    The method of claim 1 including transmitting a  
2   real-time event that warns that the end of a program is  
3   approaching.

1           9.    The method of claim 8 including enabling the user  
2   to elect to retain enhancements after receiving said real-  
3   time event warning of the end of the program.

1    10.   An article comprising a medium storing  
2   instructions that enable a processor-based system to:  
3                transmit an enhanced television program; and  
4                transmit a real-time event that indicates the end  
5   of the program.

1    11.   The article of claim 10 further storing  
2   instructions that enable the processor-based system to  
3   cause the display screen of a receiver receiving said  
4   enhanced television program to transition to a full screen  
5   display of television.



4 receiving said real-time event warning of the end of the  
5 program.

1 17. A system comprising:  
2 a processor-based device; and  
3 a storage coupled to said processor-based device  
4 storing instructions that enable the processor-based device  
5 to transmit a real-time event that indicates the end of an  
6 enhanced television program.

1 <sup>5</sup> 18. The system of claim 17 wherein said storage  
2 stores instructions that enable the processor-based device  
3 to transmit a trigger that indicates the end of the  
4 program.

1 <sup>15</sup> 19. The system of claim 18 wherein said storage  
2 stores instructions that enable the processor-based device  
3 to transmit a trigger including a Uniform Resource Locator  
4 using the tv: protocol.

1 <sup>14</sup> 20. The system of claim 17 wherein said storage  
2 stores instructions that enable the processor-based device  
3 to transmit a real-time event that warns that the end of an  
4 enhanced television program is approaching.

1 12 21. The system of claim 20 wherein said storage  
2 stores instructions that enable the user to elect to retain  
3 enhancements after receiving said real-time event warning  
4 of the end of the program.

1 (1) 22. A method comprising:  
2 receiving an enhanced television program; and  
3 identifying a real-time event that indicates the  
4 end of the program.

1 (2) 23. The method of claim 22 including causing a  
2 display screen to transition to a full screen display of  
3 television in response to receipt of said event.

1 (3) 24. The method of claim 23 including causing the  
2 display screen to display at least two frames, only one of  
3 said frames being a television display and selectively  
4 transitioning the screen to a full screen television  
5 display in response to the real-time event.

1 (4) 25 The method of claim 22 including listening for a  
2 trigger with a Uniform Resource Locator using the tv:  
3 protocol.

1 (8) 26. The method of claim 1 including receiving a real-  
2 time event that warns that the end of a program is  
3 approaching.

1 27. An article comprising a medium storing  
2 instructions that enable a processor-based system to:  
3 receive an enhanced television program; and  
4 identify a real-time event that indicates the end  
5 of the program.

1 28. The article of claim 27 further storing  
2 instructions that enable the processor-based system to  
3 cause the display screen to transition to a full screen  
4 display of television.

1 29. A system comprising:  
2 a processor-based device; and  
3 a storage coupled to said processor-based device  
4 storing instructions that enable the processor-based device  
5 to identify a real-time event that indicates the end of an  
6 enhanced television program.

1 30. The system of claim 29 wherein said storage  
2 stores instructions that enable the processor-based device  
3 to recognize a real-time event that warns that the end of  
4 an enhanced television program is approaching.